

vala2012

eM-powering
eFutures

main announcement & registration

➤ 16th Biennial Conference and Exhibition
6-9 February 2012
Melbourne Convention & Exhibition Centre Australia
www.vala.org.au/conf2012

vala
LIBRARIES / TECHNOLOGY
AND THE FUTURE / INC.

On behalf of the VALA2012 Programme Committee, I invite you to register for VALA's 16th Biennial Conference, the premier library technology conference and exhibition for this region. It is a platform for innovation that promotes the use and understanding of information and communication technologies across a broad sector of Libraries, with increasing participation from the Galleries, Archives and Museums sectors. Join VALA2012 as it returns to the Melbourne Conference and Exhibition Centre.

The Call for Papers asked the following questions. Are technologies shaping services? What skills are staff required to have? Are your clients satisfied or are their requirements being met elsewhere?

To find the answers, it's not enough to wait for the cloud in the crystal ball to clear; the future is here: the 21st century has been with us for a decade, and it's time to take action. Cultural institutions are being disintermediated by ubiquitous computing, the rise of social networking, fragmentation by mobile technologies and the challenges raised by itinerant staff.

The proliferation of powerful connected smart mobile devices is revolutionising the way society accesses and interacts with information. Organisations need to engage with their clients, wherever they are and whenever they wish, establishing new value propositions that retain and gain client growth and buy-in.

At VALA2012, be enlightened and challenged by our global keynote speakers, be engaged by our presenters, share their journeys and stories, and take away ideas to contribute to new paradigms. Over four days, our international speakers, invited guests and peer-reviewed papers will inform, challenge and inspire you. Our three-day exhibition is one of the largest we have organised, providing the opportunity to discover new solutions, revise old networks and create new partnerships.

Recognising the synergies between the Galleries, Libraries, Archives and Museum sectors, VALA2012 offers opportunities to share ideas and make connections. Our Network Hub will become the meeting place, a central commons in the middle of the exhibition hall; the Sage Red Carpet area will host launches and gatherings.

Need a refresher or new to the industry? The L-Plate Series returns to guide you through the jargon. For the technically minded, the VALAtech Boot Camp sessions aim for hands-on-learning. Visit the Showcase sessions for practical demonstrations of innovative current practice.

I also invite you to secure your places at the Plaza Ballroom for the prestigious Robert D. Williamson Award and the VALA2012 Conference Dinner.

Join us in eM-powering our own futures. I look forward to meeting many of you during the course of the event.

Bart Rutherford
Conference Committee Chair



vala2012

**eM-powering
eFutures**

Conference theme

The VALA2012 theme, **eM-powering eFutures**, promotes the understanding and use of communication technology in libraries and the related museums, archives and galleries sectors. VALA2012 looks to the future as our presenters embrace technological change in their workplaces and institutions, seeking ways to mobilise service delivery, and granting service providers the skills and power to stay ahead of a connected and socialised client base.

Conference venue

Melbourne Convention
and Exhibition Centre
2 Clarendon Street
South Wharf VIC 3006
Australia

T +61 3 9235 8000

www.mcec.com.au

Key date

Early bird registration closes
30 November 2011

www.vala.org.au/conf2012

VALA2012 committee members

Bart Rutherford
Wesley College, Melbourne

Lynette Brown
La Trobe University

Ailsa Dott
The University of Melbourne

Tom Edwards
Wyndham City

David Feighan
Bialik College

Julie Gardner
Parliament of Victoria

Zaana Howard
Swinburne University of Technology

Ebe Kartus
RMIT University

Lynette Lewis
Zenith Information Management Services

Victoria Mathews
Mornington Peninsula Library Service

Michelle McLean
Casey-Cardinia Regional Library Service

Alison Morin
Ebook Library

Darren Ryan
The One Umbrella

Alissa Sputore
The University of Melbourne

Kim Tairi
Swinburne University of Technology

Jeremy Taylor
St Vincent's Hospital Melbourne

John Terrell
RMIT University

Lian Todd
Sage Publications

Janet Weaver
The University of Melbourne

Alyson Kosina
VALA Executive Officer

**WALDRONSMITH
Management**
VALA2012 Conference Office

BOOK
NOW FOR
VALA2012
CONFERENCE
DINNER

conference dinner

Following the outstanding success of the last two VALA Conference Dinners, in 2012 the VALA Conference Dinner will return to the historic Plaza Ballroom at the Regent Theatre.

Located in the heart of Melbourne, on Collins Street, the heritage-listed Plaza Ballroom is an imaginative combination of Spanish Baroque and Medieval styles. This spectacular and extravagant interior space evokes the romanticism and glamour of nightlife during the 1920s and '30s – a fitting space that contributes to the elegance of VALA's special dinner.

Making your way over the red carpet and down the opulent staircase, you will begin to discover the magic and beauty of the Plaza Ballroom. Pre-dinner drinks will be served in the Ballroom Foyer, a unique venue all of its own, before moving through to the Plaza Ballroom to enjoy a three-course dinner.

VALA's premier award, the Robert D. Williamson Award, will be presented during the evening, then, following dinner, a live band will perform your dance favourites on centre stage. If you would like to continue catching up with old friends and colleagues in a quieter atmosphere, there will be a separate "chill out" room, decorated with plush lounges and mood lighting.

Book your tickets now for the VALA2012 Conference Dinner, before it sells out. It will be an evening to remember!



sponsors & exhibitors

The VALA2012 Committee wishes to thank our valued sponsors and exhibitors for their on-going support and their contributions to VALA2012. Many different sponsorship and exhibition opportunities are available. Please contact the Conference Office to obtain further information.

VALAtech Boot Camp sponsor & Note Pads and Pens sponsor



Red Carpet sponsor



Name Badge sponsor



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Gale – Cengage Learning	Wolters Kluwer Health – Ovid

keynote speakers

Jason Griffey

Associate Professor and
Head of Library Information
Technology, University of
Tennessee, Chattanooga, USA



Jason Griffey is Associate Professor and Head of Library Information Technology at the University of Tennessee at Chattanooga. Jason is a librarian, technologist, writer and speaker. His latest book, *Mobile Technology and Libraries*, is now available as a part of Neal Schuman's *Tech Set*, the winner of the ALA 2011 Award for the Best Book in Library Literature. Jason's previous book was *Library Blogging*, with Karen A Coombs. He is the author of the *American Libraries Perpetual Beta blog*, and is also a columnist for the ALA Techsource blog. Jason was named a Library Journal Mover & Shaker in 2009, and is regularly invited to speak on the future of libraries, mobile technology, eBooks, and other technology related issues. For further details about Jason, go to <http://jasongriffey.net/>

Liz Lyon

Director,
UKOLN, The Library,
University of Bath,
Bath, UK



Liz Lyon is the Director of UKOLN at the University of Bath UK, where she leads work to promote synergies between digital libraries and open science environments. She is Associate Director of the UK Digital Curation Centre, in which UKOLN is a partner. Dr Lyon is also author of a number of major direction-setting Reports including *Open Science at Web-Scale: Optimising Participation and Predictive Potential* (2009), *Scaling Up* (2008) and *Dealing with Data* (2007). Liz has led a series of pioneering research data management projects: eBank, eCrystals Federation, Infrastructure for Integration in Structural Sciences (I2S2), SageCite, Patients Participate! and Developing a Community Capability Model for Data-Intensive Research, all of which have explored links between research data, scholarly communications and open science. She has a doctorate in cellular biochemistry and has worked in various University libraries. For further details on Liz, go to <http://www.ukoln.ac.uk/ukoln/staff/e.j.lyon>

Eric Miller

Co-founder and President,
Zepheira Inc, Reston, USA



Eric Miller is co-founder and president of Zepheira Inc, which provides solutions to effectively integrate, navigate and manage information across boundaries of person, group and enterprise. Until 2007, Eric led the Semantic Web Initiative for the World Wide Web Consortium (W3C) at MIT. Eric's responsibilities for W3C included the architectural and technical leadership in the design and evolution of the Semantic Web. He also worked with W3C members to develop global Web standards and conventions that support Semantic Web requirements. Eric served as a Research Scientist at MIT's Computer Science and Artificial Intelligence Laboratory, where he was a Principal Investigator on the MIT SIMILE project. Previously, Eric was a Senior Research Scientist at OCLC, Inc. and the co-founder and Associate Director of the Dublin Core Metadata Initiative. For further details on Eric, go to <http://zepheira.com/about/people/eric-miller/>



Eibhlin Roche

Guinness Archivist,
Guinness Storehouse,
Dublin, Ireland



Eibhlin Roche is the Manager of the Guinness Archive, located in Guinness Storehouse, Home of GUINNESS® in Dublin (www.guinness-storehouse.com). The

Guinness Archive is the only corporate Archive open to the public in Ireland and is recognised as a leading example of a corporate brand archive. As Company Archivist, Eibhlin is responsible for the acquisition, cataloguing, preservation and access to the Guinness Archive collection. This collection, a 'treasure chest' of Guinness history, reflects the heritage of the Guinness brand, company and product from 1759 to the present day and has a wide range of users. Eibhlin curates and is responsible for the content redevelopment of many of the exhibitions within the Guinness Storehouse Visitor Experience, Ireland's No.1 international visitor attraction, and works closely with the Guinness Global Marketing teams in the promotion of the brand's heritage.

Xiaolin Zhang

Executive Director,
National Science Library of
Chinese Academy of Sciences,
China



Xiaolin Zhang is Executive Director of the National Science Library of Chinese Academy of Sciences, one of the largest research libraries in China. He has also been active at the

national level for coordinated and collaborative development of digital libraries, for strategic planning of the National Scientific Information Platform, for promotion and experimentation of knowledge-oriented services, and for leading the national effort in digital library standards. He led the large scale study of copyright issues and policies for the Chinese Science Digital Library, was one of the first to be involved in the Open Access movement, and was instrumental in organising Chinese studies on digital preservation policies and infrastructure. Formerly a Governing Board Member of IFLA, he has been a Standing Committee Member of the Asia and Oceania Section since 2009. He is now the President of the Chinese Special Library Association. See <http://www.las.ac.cn/zxl/>



the VALA2012 L-plate series



On Monday 6 February 2012, VALA will present the VALA2012 L-Plate Series. This series of introductory sessions focuses on the technologies that will be discussed during the VALA conference.

Brush up your knowledge and enhance your VALA2012 Conference experience by attending the VALA2012 L-Plate Series on Monday afternoon. This series is free to all registered VALA2012 Conference delegates. The 2010 VALA L-Plate Series proved to be very popular, with 146 delegates registering to attend in 2010, so book early as spaces are limited. L-Plate Series registration includes afternoon tea. Detailed VALA L-Plate Series programming and booking information will be available on the VALA2012 website later in 2011.

“Congratulations – look forward to seeing L-Plate Series every VALA – my list of things to experiment with has grown much longer!”

“Great initiative! Great overview!
Good way to find out about what’s new.”

Attendees at previous VALA Conference

VALA showcase

VALA Showcase presentations are arranged to give delegates the chance to view library applications in more detail and speak with presenters and speakers from the conference. As these presentations will be held in the exhibition area during lunch and morning/afternoon tea breaks, feel free to bring your food and drink to the VALA Showcase area.

1

Setting up a digitisation service in a week

Joe Arthur and Ben Kreunen, University of Melbourne, Vic

2

Mylanguage: Libraries and multicultural Australia in a digital age

Brendan Fitzgerald, State Library of Victoria

3

Knowledge management in the 21st century

Pam Millist, Norma Tovey and Barbara Kowalski, Maxus Australia, Vic

4

Open source reference desk software at the Victorian Parliamentary Library

Peter Neish and Robin Gallagher, Parliament of Victoria

5

One day you gonna get caught without an answer: knowledge management that works

Sanja Tadic and Judy Bromage, Griffith University, NSW

Provisional showcase schedule / subject to change / see website for updates / www.vala.org.au/conf2012

VALAtech boot camp



If the VALA L-Plate Series is a fun way to brush up on your knowledge, the VALAtech Boot Camp is a series of day and half-day high-end technical and practical sessions. Book into these interactive sessions (no passive participation here) and expand your knowledge of some of the key and emerging technologies used today. As a high-end practical stream, a core level of technical knowledge is required. Participants are also asked to bring their notebooks / netbooks. The VALAtech Boot Camp is free to delegates and spaces are strictly limited. The VALAtech Boot Camp runs from Monday 6 – Thursday 9 February 2012. See the following pages for preliminary session information. As the VALAtech Boot Camp is on the cutting edge, detailed VALAtech Boot Camp programming and booking information will be available on the VALA2012 website later in 2011.

tuesday 7 february 2012

provisional programme

0800 – 1800	Registration			
0900 – 0905	OPENING ADDRESS AND WELCOME Bart Rutherford, VALA2012 Conference Committee Chair			
0905 – 1015	PLENARY SESSION Jason Griffey, Associate Professor and Head of Library Information Technology, University of Tennessee, Chattanooga, USA			
1015 – 1050	Morning Tea, Exhibition Viewing and VALA Showcase – Exhibition Area			
	CONCURRENT SESSION 1 Academic Research Support	CONCURRENT SESSION 2 Discovery	CONCURRENT SESSION 3 Mobile	VALAtech BOOT CAMP  Session B
1050 – 1120	Austin McLean, ProQuest, Ann Arbor, Michigan, USA Global discoverability of graduate research: challenges and opportunities for researchers and librarians	Alison Dellit and Debbie Campbell, National Library of Australia, ACT Trove: the terrors and triumphs of building a user-centred service	Annie Yee, RMIT University Library, Vic Mobile technology: academic libraries in Australia and beyond	High-end hands-on technical session, with limited spaces <i>BYO notebook/netbook. As the VALAtech Boot Camp is on the cutting edge, detailed VALAtech Boot Camp programming and booking information will be available on the VALA2012 website later in 2011.</i>
1125 – 1155	Rebecca Parker, Swinburne University of Technology, Vic Getting jiggy with it: libraries as one piece of the university research support puzzle	Tim Sherratt, University of Canberra, ACT Mining the treasures of Trove: new approaches and new tools	Jeremy Taylor, St. Vincent's Hospital Melbourne, Vic and Jay Glaisyer, EBSCO Australia, Sydney, NSW Mobilising patient care and research – remote and mobile access to clinical information resources via a state government portal	
1200 – 1230	Toby Burrows and Kate Croker, University of Western Australia Supporting research in an era of data deluge: developing a new service portfolio within Information Services at the University of Western Australia	Philip Minchin, Port Phillip Library Service, Vic Stacks of fun: games, community, libraries, technology	Kate Freedman and Katrina McAlpine, La Trobe University Library, Vic When Alice 'checks-in' to the rabbit hole: exploring how libraries can use location-based software	
1230 – 1405	Lunch, Exhibition Viewing and VALA Showcase – Exhibition Hall			

	CONCURRENT SESSION 4	CONCURRENT SESSION 5	CONCURRENT SESSION 6	VALAtech BOOT CAMP 
	The Next Generation	metaFutures	Big Ideas	Session C
1405 – 1435	<p>Ursula Henderson, University of Adelaide, SA</p> <p>100% iPad guaranteed: information skills, the Library and a reinvigorated science programme</p>	<p>Monika Szunejko, Barbara Patison and Sarah McQuade, State Library of Western Australia</p> <p>If SLURP is the answer what's the question?</p>	<p>Chris Kelly and Jarrod Coyles, Brimbank City Council, Vic</p> <p>Repositioning Brimbank Libraries for 21st century service delivery</p>	<p>High-end hands-on technical session, with limited spaces</p> <p><i>BYO notebook/netbook. As the VALAtech Boot Camp is on the cutting edge, detailed VALAtech Boot Camp programming and booking information will be available on the VALA2012 website later in 2011.</i></p>
1440 – 1510	<p>Shaun O'Dwyer, University of New South Wales</p> <p>Imagine there's no desk</p>	<p>Jennifer Schaffner, OCLC Research, USA</p> <p>Special collections, digitisation and non-MARC metadata: making special collections more accessible</p>	<p>Laurie Atkinson, Vanessa Hose and Bernie Lewin, Department of Treasury and Finance Victoria</p> <p>The big bang: establishing the Victorian Government Library Service</p>	
1515 – 1545	<p>Paul Mercieca, RMIT University, Vic</p> <p>Social media as an education platform: teaching through Facebook</p>	<p>Edmund Balnaves, Prosentient Systems, NSW</p> <p>Reigniting the OPAC as a metadata hub</p>	<p>Sharee Crocker, Deakin University, Vic</p> <p>Engaging student spaces: library in the Deakin Online Learning Environment</p>	
1545 – 1620	Afternoon Tea, Exhibition Viewing and VALA Showcase – Exhibition Hall			
1620 – 1730	PLENARY SESSION <p>Xiaolin Zhang, Executive Director, National Science Library of Chinese Academy of Sciences, China</p>			
1730 – 1900	Welcome Reception – Exhibition Hall			

The conference programme outlined in this brochure is preliminary and is subject to change. VALA reserves the right to alter this programme as planning progresses. Information will be updated regularly on the Conference website <http://www.vala.org.au/conf2012>

wednesday 8 february 2012

provisional programme

0800 – 1800 Registration

0845 – 0955 PLENARY SESSION

Eric Miller, President, Zepheira Inc, USA

0955 – 1030 Morning Tea, Exhibition Viewing, and VALA Showcase – Exhibition Hall

1030 – 1230 VENDOR PRESENTATIONS

1230 – 1345 Lunch, Exhibition Viewing and VALA Showcase – Exhibition Hall

	CONCURRENT SESSION 7	CONCURRENT SESSION 8	CONCURRENT SESSION 9
	Spaces, Physical and Virtual	New Directions	eStuff
1345 – 1415	Jennifer Peasley, Macquarie University Library, NSW Demystifying automated retrieval systems: the clients' perspective	Helen Livingston, University of South Australia What is the catalogue?	Alison Neil, University of New South Wales Approval of 'E': fuss free selection and acquisition
1420 – 1450	Karen Kealy, Jenny Ellis and Alissa Sputore, University of Melbourne, Vic Empowering through space? : post occupancy evaluation of redesigned library spaces	David Feighan and Sue Osborne, Bialik College, Vic The Internet of everything – linking the print and online collections	Jenny Quilliam and Eleanor Thomas, University of South Australia Library eMpowering acquisitions for mediated selection
1455 – 1525	Brian Flaherty, The University of Auckland Library, New Zealand Keep it stupid, simple! Finding (and hiding) our content	Bronwyn Foxall, Abbotsleigh, NSW Change or fade away: school libraries need to provide for, and lead, educational change	Fiona Burton and Maureen Kattau, Macquarie University Library, NSW Building in the 'e': creating the virtual bookshelf



1525 – 1600 Afternoon Tea, Exhibition Viewing and VALA Showcase – Exhibition Hall

1600 – 1710 **PLENARY SESSION**

Liz Lyon, Director, UKOLN, The Library, University of Bath, Bath, UK

1900 – 2300 Conference Dinner – Plaza Ballroom

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“ I left the conference feeling re-enthused and inspired about my job and with a long list of new possibilities to improve our services to our users. It’s given us a much clearer idea of what we want to achieve with our library and how we might do it. ”

Attendee at VALA2010 Conference



vala2012

thursday 9 february 2012

provisional programme

0800 – 1800 Registration

0845 – 0955 PLENARY SESSION

Eibhlín Roche, Guinness Archivist, Guinness Storehouse, Dublin, Ireland

0955 – 1030 Morning Tea, Exhibition Viewing and VALA Showcase – Exhibition Hall

	CONCURRENT SESSION 10	CONCURRENT SESSION 11	CONCURRENT SESSION 12	VALAtech BOOT CAMP 
	eM-powering Professionals	Digitisation	Apps and Applications	Session D
1030 – 1100	<p>Helen Reid and Kim Tairi, Swinburne University of Technology, Vic</p> <p>Opening up the playground: supporting library staff to learn through play</p>	<p>Claire Stent, Statistics New Zealand</p> <p>Digitising historical data. That's just scanning the tables from the books isn't it?</p>	<p>Tristan Badham, RMIT University, Vic</p> <p>QR codes: do they provide the missing link between the physical and digital? (VALA Travel Scholar)</p>	<p>High-end hands-on technical session, with limited spaces</p> <p><i>BYO notebook/netbook. As the VALAtech Boot Camp is on the cutting edge, detailed VALAtech Boot Camp programming and booking information will be available on the VALA2012 website later in 2011.</i></p>
1105 – 1135	<p>Frances O'Neil, Ralph Kiel and Jen Scantlebury, Victoria University, Vic</p> <p>New habits: Building Strategic Leadership for a culture of innovation and creative contribution</p>	<p>Robin Wright, Swinburne University of Technology, Vic</p> <p>Libraries and licensing: the eFuture will require legal as well as technical skills</p>	<p>Margaret Warren, State Library of Queensland and Richard Hayward, State Library of Victoria</p> <p>Hacking the nation: Libraryhack and community-created apps</p>	
1140 – 1210	<p>Jennifer Hardware, Griffith University, Qld</p> <p>Where to next? A case study of the development of a Career Pathing Tool for the Division of Information Service, Griffith University</p>	<p>Kathryn Greenhill, Curtin University, WA and Constance Wiebrands, Edith Cowan University Library, WA</p> <p>No library required: the free and easy backwaters of online content sharing</p>	<p>Peter Neish, Parliament of Victoria</p> <p>Harvesting and semantically tagging media releases from political websites using web services</p>	
1210 – 1345	Lunch, Exhibition Viewing and VALA Showcase – Exhibition Hall			

	CONCURRENT SESSION 13	CONCURRENT SESSION 14	CONCURRENT SESSION 15	VALAtech BOOT CAMP 
	eCapabilities	Museum Connections	On Demand	Session E
1345-1415	Lisa Smith and Steven Yates, Monash University Library, Vic Online learning: eM-powering eFutures through developing staff capability at Monash University Library	Ingrid Mason, Intersect Australia Ltd / Australian National Data Service, NSW Are the GLAMs going to bring a steampunk/ neo-Victorian sensibility and aesthetic to Linked Open Data?	David Wells, Curtin University Library, WA Streamed video in an academic library: expectations, challenges and response	High-end hands-on technical session, with limited spaces <i>BYO notebook/netbook. As the VALAtech Boot Camp is on the cutting edge, detailed VALAtech Boot Camp programming and booking information will be available on the VALA2012 website later in 2011.</i>
1420-1450	Ellen Forsyth, State Library of New South Wales Playing at professional development?	Elycia Wallis and Dave Matthews, Museum Victoria Collaborating locally, contributing globally: the Biodiversity Heritage Library in Australia	Ryan Weymouth, University of Queensland Library What's on the telly? Delivery of offair television content to students via online video streaming at the University of Queensland	
1455 – 1525	Jemima McDonald and Sophie McDonald, Blake Library, University of Technology, Sydney, NSW Developing literacies and building a learning community at UTS Library	Robyn Van Dyk, Australian War Memorial, ACT Anzacs Online – commencing a major digitisation project	Watch this space!	
1525-1555	Afternoon Tea, Exhibition Viewing – Exhibition Hall			
1555 – 1705	PLENARY SESSION: Watch this space!			
1705 – 1710	CLOSING Lian Todd, VALA President			
1710 – 1830	Farewell Refreshments			

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vala2012

associated events

If you are interested in organising a satellite meeting or pre/post Conference workshop during VALA2012, please contact the Conference Office on +61 3 9645 6311 or vala@wsm.com.au. VALA is happy to add your event to our website, either to promote your event, or as a date-saver.

VALA is proud to support the following associated events.

Datasets Coordinators' Meeting and Forum

CEIRC (CAUL Electronic Information Resources Consortium) is holding its annual Datasets Coordinators' Meeting and Forum in Melbourne on **Monday 6 February 2012 from 0930 – 1700**.

Please note this meeting is for CAUL/CEIRC members only.

Please visit <http://www.caul.edu.au/about-caul/aul-meetings/datasets-meetings> for more information.

CONTACT

Diane Costello
diane.costello@caul.edu.au
T +61 2 6125 2990



Australia & New Zealand Regional Ex Libris Group Seminar

ANZREG is proud to be associated with the VALA2012 conference. Our annual seminar will be held at the State Library of Victoria, Village Roadshow Theatre and Conference Venue on **Friday 10 February 2012 at 0900 – 1730**. It has been timed to coincide with VALA2012, so that Ex Libris customers who are in Melbourne can come along and share their knowledge and learn about the latest issues surrounding Ex Libris products and the Australia/New Zealand community. This year we are covering the following theme: Talking to each other – our systems, our community.

Please see the ANZREG website for details about the ANZREG seminar <http://anzreg.org/>

CONTACT

Simon Huggard
shuggard@slv.vic.gov.au
T +61 3 8664 7122



Inaugural Australia New Zealand IEEE User Group Meeting

IEEE and EBSCO Australia are pleased to be hosting the first ever IEEE User Group meeting in Australia, immediately following VALA2012 on **Friday 10 February 2012**. This is a full day event in Melbourne and participants will have an ideal opportunity to network with peers, provide feedback for ongoing IEEE online products and features.

More information, including times and venue, will be available shortly. Space is limited; please contact Andy Page at EBSCO to reserve your place.

CONTACT

Andy Page
apage@ebSCO.com



library camp, melbourne

Library Camp promises to be a great day. It will be held after the Conference on Friday 10 February 2012 at a venue and time yet to be determined. If you are interested in being involved in the unplanning for the event you can contact @haikugirloz through Twitter.

The Library Camp wiki is currently being developed. If you want to be part of a participant-driven unconference, where those who attend determine what the day will hold, come along. It will be a wonderful opportunity to discuss the themes that emerge from VALA2012.

Kim Tairi aka @haikugirloz



conference accommodation

Crown Metropol

★★★★★

8 Whiteman Street
Southbank VIC 3006
T +61 3 9292 8888
F +61 3 9292 6455

www.crownmetropol.com.au

Luxe Room
1 King Bed or 2 Queen Beds (room only) \$275

Luxe Room
includes one breakfast at Maze \$300

Luxe Room
includes 2 breakfasts at Maze \$325

Crown Metropol Hotel presents a relaxed business style combined with a contemporary feel. It is located in the heart of Melbourne's vibrant Southbank entertainment precinct. Crown Metropol Hotel is also close to the CBD and the city's most famous arts and sporting facilities. The hotel is only a 5-minute walk from the Melbourne Convention and Exhibition Centre. Internet access is provided on a complimentary basis.

Crowne Plaza Melbourne

★★★★☆

1-5 Spencer Street
Melbourne VIC 3008
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F +61 3 9629 5624

www.crowneplaza.com/cpmelbourne

Standard Room \$240

Crowne Plaza Melbourne is in the heart of the city's vibrant docklands. You're surrounded by restaurants on the Yarra's north bank, just over the bridge from the Crown Casino and Melbourne Convention and Exhibition Centre. Crowne Plaza Melbourne is a 5-minute walk from Southern Cross rail station and a 2-minute stroll to the tramways for swift travel across the city. Taxis or the hotel car service take 30 minutes from Melbourne Airport, while valets make parking easy.

Travelodge Southbank Melbourne

★★★★

9 Riverside Quay
Southbank VIC 3006
T +61 3 8696 9600
F +61 3 9690 1160

www.travelodge.com.au/travelodge-southbank-melbourne-hotel/home

Guest Room (Queen Bed) \$159

The Travelodge Southbank is ideally positioned and within easy walking distance to great restaurants, cafés and bars. The Melbourne Convention Centre is just a 15-minute walk from the hotel.

Hilton Melbourne South Wharf

★★★★★

2 Convention Centre Place
South Wharf VIC 3006
T +61 3 9027 2000
F +61 3 9027 2001

www.hiltonmelbourne.com.au/HiltonMelbourneSouthWharf.html

King Bed Guest Room \$295

Set in the heart of South Wharf, an area becoming Melbourne's newest business and dining precinct, the stylish Hilton Melbourne South Wharf hotel is located conveniently close to the airport and the cosmopolitan city centre. The Hilton is the only hotel with direct access to the Melbourne Convention Centre.

Holiday Inn Melbourne on Flinders

★★★★☆

575 Flinders Lane
Melbourne VIC 3000
T +61 3 9629 4111
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www.holidayinn.com/hotels/gb/en/melbourne/melsf/hoteldetail

Standard Room \$220

Holiday Inn Melbourne on Flinders is a truly friendly and personal boutique-style hotel perfectly located in the financial hub of Melbourne. Just a 5-minute walk to the Melbourne Convention and Exhibition Centre, it is close to the Docklands precinct and the Stock Exchange.

Vibe Savoy Hotel Melbourne

★★★★☆

630 Little Collins Street
Melbourne VIC 3000
T +61 3 9622 8888
F +61 3 9622 8818

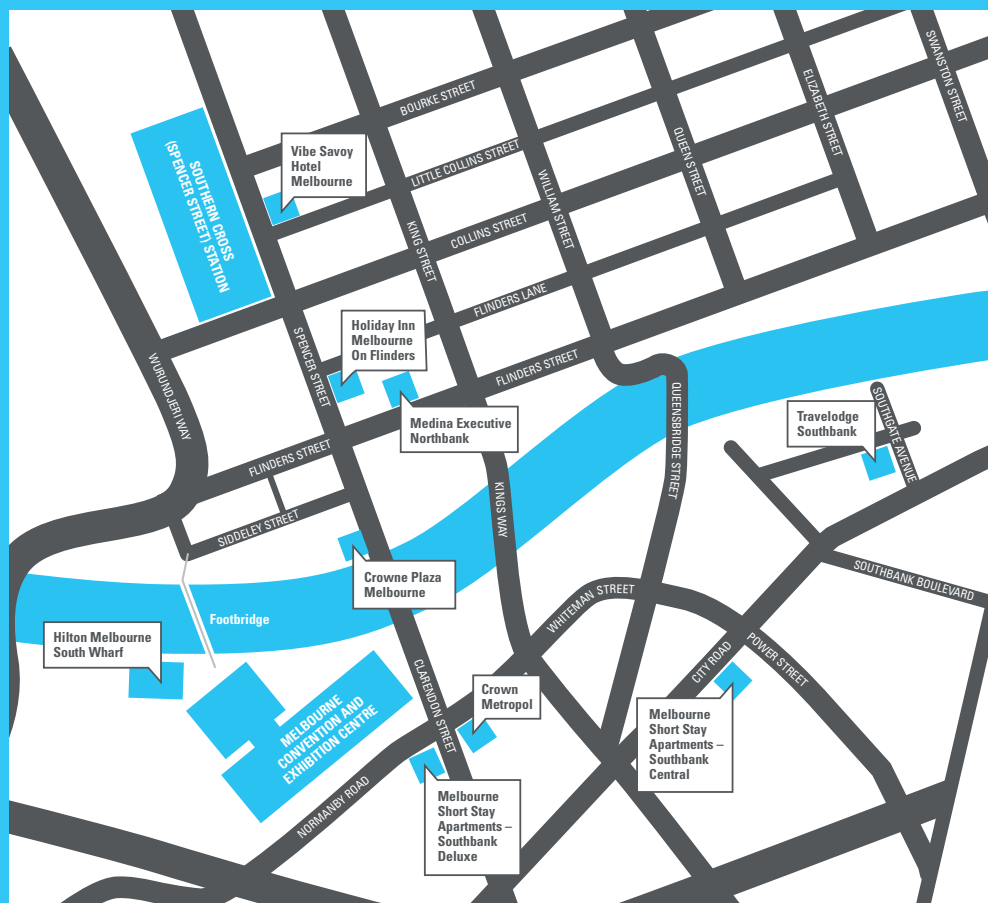
www.vibehotels.com.au

Guest Room (King Bed) \$179

You will love the convenience of staying in the very heart of all the action in the Melbourne city centre. Blending the zest of the Vibe Hotel brand with the beautiful façade of a heritage building, Vibe Savoy Hotel is located only a 15-minute walk from the Melbourne Convention Centre and only a couple of blocks from the hub of Melbourne's Collins Street.

How to book

WALDRONSMITH Management can coordinate your accommodation requirements in Melbourne. Attractive rates have been negotiated for VALA2012 delegates. Please indicate your accommodation requirements when registering, listing hotels in preferential order 1, 2, 3 etc. As there is limited space available at each hotel, it is important that you book early. Accommodation will be allocated strictly in order of receipt of registration form and credit card guarantee.



Medina Executive Northbank

★★★★☆

550 Flinders Street
Melbourne VIC 3000

T +61 3 9246 0000
F +61 3 9246 0199

<http://www.medina.com.au/medina-executive-northbank/hotel>

One Bedroom Apartment \$199

Medina Executive Northbank presents immaculately decorated and designed studios, one and two bedroom apartments – all with the highest quality furnishings and features. All apartments are only a 5-minute walk from the Melbourne Convention and Exhibition Centre, as well as some of Melbourne's landmarks such as Southern Cross Station, Etihad Stadium, the Crown Entertainment Complex and the Melbourne Aquarium.

Melbourne Short Stay Apartments – Southbank Deluxe

★★★★☆

63 Whiteman Street
Southbank VIC 3006

T +61 3 8256 7500
F +61 3 8256 7503

www.shortstay.com.au

Condo Apartment (1 Bedroom, 1 Bathroom)	\$215
Executive Apartment (2 Bedroom, 2 Bathroom)	\$323
Superior Apartment (3 Bedroom, 2 Bathroom)	\$431

Melbourne Short Stay Apartments offer quality executive serviced apartments. The open plan apartments offer genuine space with separate living and bedroom areas. All apartments are well-appointed, and only an 10-minute walk to the Melbourne Convention and Exhibition Centre.

Melbourne Short Stay Apartments – Southbank Central

★★★★

187 City Road
Southbank VIC 3006

T +61 3 8256 7500
F +61 3 8256 7503

www.shortstay.com.au

Condo Apartment (1 Bedroom, 1 Bathroom)	\$199
Standard Apartment (2 Bedroom, 1 Bathroom)	\$239
Executive Apartment (2 Bedroom, 2 Bathroom)	\$259
Superior Apartment (3 Bedroom, 2 Bathroom)	\$389

Melbourne Short Stay Apartments offer quality executive serviced apartments. The open plan apartments offer genuine space with separate living and bedroom areas. All apartments are well-appointed, and only an 10-minute walk to the Melbourne Convention and Exhibition Centre.

conference accommodation

Terminology

"Double" refers to a room with one double bed. "Twin" refers to a room with two beds. "Single" refers to a single occupancy room. Accommodation rates are for room only and do not include breakfast, unless stated otherwise. Star ratings are an indication only.

Credit card guarantee

Credit card details are required as a guarantee for your accommodation booking; these details will be provided to the selected hotel. The credit card is not charged and is used as a security deposit only. The final account must be settled directly with the accommodation venue when checking out. A tax invoice/receipt will be issued at that time.

Payment of accommodation

The accommodation account and any incidental charges must be paid in full, directly to the hotel, on departure.

Deadlines

The hotels impose strict release dates 30 days prior to arrival. Any bookings made after 6 January 2012 will be subject to availability.

Early arrival or late departure

Please note that the check-in time for the Conference hotels is from 1400 hours except for the Hilton which is from 1500 hours. Please indicate or notify the Conference Office in writing if you will be arriving early, as you may be required to pre-register the night before to guarantee immediate access to your hotel room. Please also indicate or notify the Conference Office in writing if you will arrive at your hotel after 1800 hours, to avoid your room being released.

Change of booking

Any changes to a reservation must be notified to the Conference Office in writing and not directly to the hotel.

Accommodation Cancellation Policy

Hotel policy dictates a cancellation fee of the first night's accommodation may be applicable for cancellations within forty-five days of scheduled arrival date. Some hotels may strictly enforce this. Any amendments to your original hotel bookings must be forwarded in writing to the Conference Office.

Wireless internet access

Wireless internet access suitable for basic web-browsing and email is included in your registration. The Melbourne Convention and Exhibition Centre has upgraded its facilities, to obtain the best possible access for large events. Available bandwidth and multiple device connections may limit connectivity.

Contributing to the environment with Greenfleet

Climate change and global warming are among today's most pressing environmental issues, brought about by increased concentrations of greenhouse gases in the atmosphere. Transport is Australia's fastest growing source of greenhouse gas emissions. Greenfleet is a non-profit organisation that provides a simple service to help reduce your impact on the environment. Since 1997, Greenfleet has planted over 7 million trees in an effort to offset the carbon emissions produced by Australians. VALA2012 invites you to make a tax-deductible donation to Greenfleet via their website www.greenfleet.com.au



vala2012

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How to register

Registration can be made in the following manner:

Online

Simply visit the registration page on www.vala.org.au/conf2012 and select Registration and then Register online. Complete your details, print off a copy of the summary page for your records and submit.

Mail or Fax

Complete a hard copy registration form and return to the VALA2012 Conference Office. Please note a \$25 + GST administration fee will be charged for registrations made via the hardcopy registration form, which can be downloaded from the VALA2012 website, www.vala.org.au/conf2012

Registration Fees and Payment

For a list of registration fees and payment methods please refer to the VALA2012 website, www.vala.org.au/conf2012

Registration fees cancellation policy

Cancellations received in writing at the Conference Office thirty days prior to the conference commencement date will receive a refund less a handling fee of \$143 including GST. No refund will be given after this date; however, an alternative delegate name may be submitted. All cancellations and substitutions must be made in writing to the Conference Office.

Privacy statement

Information provided when registering will be used to administer the conference including the accommodation, catering, transport, sponsorship and exhibition. Data obtained will remain the property of WALDRONSMITH Management and VALA for the VALA2012 Conference. For more information on the privacy policy, please visit www.waldronsmith.com.au/privacy

Register online now www.vala.org.au/conf2012

Further information

For further enquiries regarding the VALA2012 Conference, please contact the Conference Office.

VALA2012 Conference Office

WALDRONSMITH Management
61 Danks Street West
Port Melbourne VIC 3207
Australia

T +61 3 9654 6311

F +61 3 9645 6322

E vala@wsm.com.au

www.vala.org.au/conf2012