



VALA2010 Gold Conference Partner

MAIN ANNOUNCEMENT & REGISTRATION

**EXCITING
NEW VENUE
FOR 2010**

15th Biennial Conference and Exhibition
9-11 February 2010
Melbourne Convention and Exhibition Centre
Australia

www.vala.org.au/conf2010.htm





CONNECTIONS CONTENT CONVERSATIONS

On behalf of the VALA2010 Programme Committee, it is my pleasure to invite you to Melbourne to attend the premier library technology conference for this region. With an exciting line-up of international and local speakers, and a packed programme focused on the challenges we face today, VALA2010 is a conference you can't afford to miss.

In 2010, VALA will continue the very popular L-Plate Series as well as introduce an exciting VALA Top Trends Panel session. We will also present the inaugural VALAtech Boot Camp, a practical and technical stream for your library's systems staff.

VALA is all about the use of technology, and much of the technology we use is sourced from our vendors. In 2010, the VALA trade and exhibition area will be located in a much larger space. We are delighted with the overwhelming support from the vendor community, and I encourage you to check out the Exhibition, as many vendors will be showcasing new and exciting products.

VALA2010 focuses on delivering relevant and practical learning. It also gives you the opportunity to explore the technologies and solutions that will play a role in your libraries. We trust you find this programme exciting and stimulating, and we look forward to meeting you in Melbourne in February 2010.

David Feighan
Conference Committee Chair

EXCITING
NEW VENUE
FOR 2010



The theme for VALA2010 is **CONNECTIONS CONTENT CONVERSATIONS**. This theme focuses on the processes, applications and technologies used to connect content, as well as collaborative and social networking services, with our patrons and fellow professionals.

VALA2010 CONFERENCE THEME

In attending VALA2010, you will be treated to presentations on the use of open source solutions, services delivered on portable devices, the strategic use of social networking to build online communities, eBooks, discovery layers, digitisation, repositories, and much, much more.

CONFERENCE VENUE

Melbourne Convention and Exhibition Centre
2 Clarendon Street / Southbank VIC 3006
Australia / Tel + 61 3 9235 8000
Fax + 61 3 9235 8001 / www.mcec.com.au

CONNECTIONS CONTENT CONVERSATIONS

KEY DATE

Early Bird Registration Close
30 November 2009

VALA2010 COMMITTEE MEMBERS

Tania Barry Yarra Plenty Regional Library > **Lynette Brown** La Trobe University > **Alan Cohen** > **Tom Denison** Monash University > **David Feighan** Australian Taxation Office > **Julie Gardner** Parliament of Victoria >
Zaana Howard CPA Australia > **Simon Huggard** State Library of Victoria >
Cathie Jilovsky CAVAL Ltd > **Ebe Kartus** > **Lynette Lewis** One Umbrella >
Michelle McLean Casey-Cardinia Regional Library Service > **Alison Morin** Ebook Library > **Bart Rutherford** Wesley College > **Kim Tairi** Swinburne University of Technology >
Jeremy Taylor St Vincents Hospital Melbourne >
Andrew Treloar Australian National Data Service > **Janice Van de Velde** State Library of Victoria > **Jan Weaver** Deakin University > **Alyson Kosina** VALA Executive Officer > **WALDRONSMITH Management** Conference Office

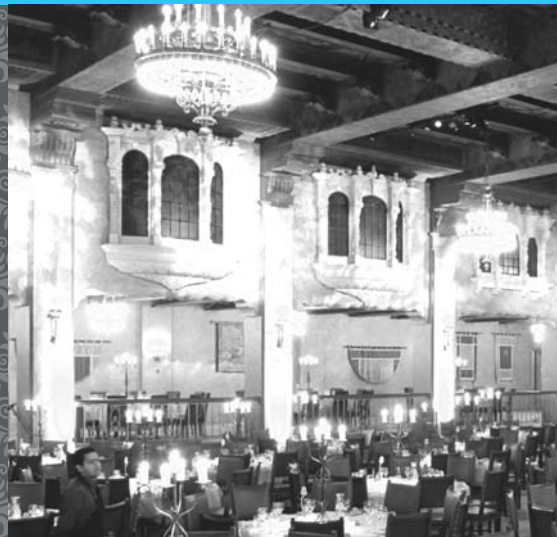
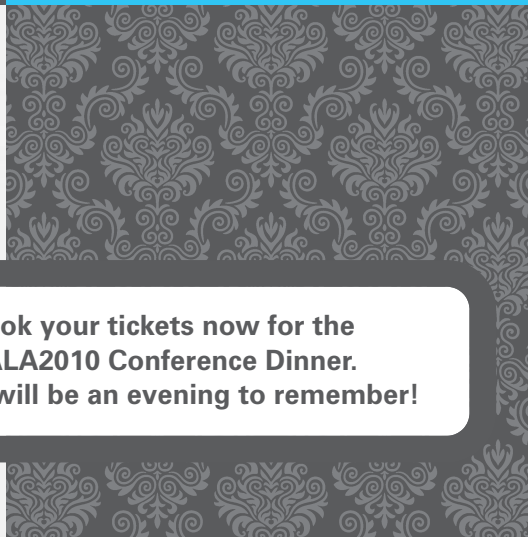


2010 CONFERENCE DINNER

Following the outstanding success of the last VALA Conference Dinner, in 2010 the VALA Conference Dinner will return to the historic Plaza Ballroom at the Regent Theatre.

Located in the heart of Melbourne, on Collins Street, the heritage-listed Plaza Ballroom is an imaginative combination of Spanish Baroque and Medieval styles. This spectacular and extravagant interior space evokes the romanticism and glamour of nightlife during the 1920s and 30s.

Making your way over the red carpet and down the opulent staircase, you will begin to discover the magic and beauty of the Plaza Ballroom. Pre-dinner drinks will be served in the Ballroom Foyer before moving through to enjoy a three-course dinner. Following dinner, a live band will perform your dance favourites on centre stage. A separate "chill-out" room, decorated with plush lounges and mood lighting, will enable you to continue catching up with old friends and colleagues in a quieter atmosphere.



Book your tickets now for the VALA2010 Conference Dinner. It will be an evening to remember!

2010 SPONSORS & EXHIBITORS

The VALA2010 Programme Committee wishes to thank our valued sponsors and exhibitors for their on-going support and their contribution to VALA2010.

THANK YOU
VALA2010
SPONSORS

Many different sponsorship and exhibition opportunities are available. Please contact the Conference Office to obtain further information.

3M > ALEXANDER STREET PRESS > ALTARAMA INFORMATION SYSTEMS >
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SPECIAL OFFERS

VALA is continuing to liaise with other organisations to bring you special offers for events in Melbourne during the week of the Conference. Meanwhile, here is the first offer.

SPECIAL
OFFER FOR
VALA2010

JERSEY BOYS, The story of Frankie Valli & The Four Seasons, Broadway's multi Award winning smash hit musical, is now playing in Melbourne. VALA2010 Conference, Showbiz, and the producers of *JERSEY BOYS* have arranged a special allocation of 'A' Reserve tickets exclusively for delegates and guests of VALA2010 to see the show on the evening of Thursday 11 February 2009. For more information and to book tickets visit www.showbiz.com.au/jerseyboys/VALA2010

2010 KEYNOTE SPEAKERS

[in order of presentation]



Have we got a story for you!

JERSEY BOYS

The story of Frankie Valli & The Four Seasons



KAREN CALHOUN

Vice President,
OCLC WorldCat and Metadata Services,
Ohio, USA



Karen joined OCLC as Vice President, OCLC WorldCat and Metadata Services, in May 2007. In this role, Ms Calhoun is charged with charting a course for the future of cataloging and metadata services and extending WorldCat's global reach. Ms Calhoun worked for OCLC from 1986 through 1996, serving in the OCLC Library Resources Management Division. From 1996 to April 2007, Ms Calhoun served in leadership positions at Cornell University Library, most recently as Senior Associate University Librarian for Information Technology and Technical Services. Recently Ms Calhoun, who is active professionally in research and as a speaker, was principal investigator for *The Changing Nature of the Catalog and its Integration with Other Discovery Tools*, a Library of Congress-commissioned study that proposed new directions for the library catalog in the digital era. See also www.oclc.org/reports/onlinecatalogs/summary.htm. She holds a bachelor's degree from Bucknell University, an MS in library and information science from Drexel University, and an MBA from Franklin University.

MARSHALL BREEDING

Director for Innovative Technologies and Research, Vanderbilt University Libraries,
Nashville, USA



As part of the management team, focusing on issues related to the strategic use of technology in the Library, Marshall designs and develops digital library resources and investigates emerging technologies. He also serves as the Executive Director of the Vanderbilt Television News Archive, a large-scale archive of digital video content (tvnews.vanderbilt.edu). Marshall frequently speaks and writes on topics of network technologies and library automation. He is the creator and editor of the *Library Technology Guides* website and the *lib-web-cats* online directory of libraries on the Web. Marshall has edited or authored five books and has written many other articles and book chapters. He regularly teaches workshops and gives presentations at library conferences on a wide range of topics, throughout the United States and internationally. More information is available from Marshall's website at: www.staffweb.library.vanderbilt.edu/breeding/ Read his Guideposts blog on Library Technology Guides at: www.librarytechnology.org/

LEE RAINIE

Director of the Pew Internet & American Life Project,
Washington DC, USA



Lee Rainie is the Director of the Pew Internet & American Life Project, a non-profit, non-partisan *fact tank* that studies the social impact of the internet. He is a co-author of *Up for Grabs and Hopes and Fears and the forthcoming Ubiquity, Mobility, Security*, a series about the future of the internet published by Cambria Press. He is also co-authoring a book for MIT Press about the social impact of technology with sociologist Barry Wellman that will be published in mid-2010. The working title is *Networking: The New Social Operating System*. Prior to launching the Pew Internet Project, Lee was managing editor of the newsweekly magazine U.S. News & World Report. He is a graduate of Harvard University and has a master's degree in political science from Long Island University.

XIAOLIN ZHANG

Executive Director of the National Science Library of the Chinese Academy of Sciences,
China



Xiaolin Zhang is Executive Director of the National Science Library of the Chinese Academy of Sciences, one of the largest research libraries in China. He has also been active at

the national level for coordinated and collaborative development of digital libraries, for strategic planning of the National Scientific Information Platform, for promotion and experimentation of knowledge-oriented services, and for leading the national effort in digital library standards. He led the large scale study of copyright issues and policies for the Chinese Science Digital Library, was one of the first to be involved in the Open Access movement, and was instrumental in organising Chinese studies on digital preservation policies and infrastructure. He has been a Governing Board Member of IFLA and is a Standing Committee Member of Asia and Oceania Section on 2005. See www.las.ac.cn/zxl/ for more information.

STEPHANIE ORLIC

Chef de projet multimédia – Museum Lab,
Service Multimédia, Direction de la production culturelle, Musée du Louvre,
Paris, France



Stephanie is head of the Unit *Projects and Partnerships outside the museum*, in the Multimedia division of the Cultural Production Department at the Musée du Louvre. She is in charge of the joint Louvre – DNP Museum Lab project www.museumlab.jp/english, which is using geospatial tagging, mobile devices, and multilingual systems to engage with patrons. A graduate in Art History and in Information and Communication Sciences, she worked in multimedia companies with the audiovisual group CANAL+ before arriving at the Louvre in 2005, where she has been working on the issues of multimedia mediation for art museums.

MCKENZIE WARK

Associate Professor of Media Studies,
Eugene Lang College and the
New School for Social Research,
New York, USA



McKenzie Wark is the Associate Professor of Media Studies, Eugene Lang College and the New School for Social Research www.newschool.edu/lang/faculty.aspx?id=23748).

A theorist interested in media and new media technology, he is also interested in intellectual property, computer games, and new media art and culture. He is the author of *A Hacker Manifesto* (2004), *Gamer Theory* (2007), and other works. Ken was a member of the Nettime network of new media artists, theorists, and activists for many years, and served as co-editor of their anthology *Readme!* (1999). He has also worked with the Institute for the Future of the Book www.futureofthebook.org/mckenziwark

THE VALA L-PLATE SERIES



On Monday 8 February, VALA will present the 2010 L-Plate Series. This series of introductory sessions focuses on the technologies that will be discussed during the VALA conference. Brush up your knowledge and enhance your VALA2010 Conference experience by attending the VALA2010 L-Plate Series. This series, which runs from 1300 to 1730, is free to all VALA2010 Conference delegates. The 2008 VALA L-Plate Series proved to be very popular, with 96% saying it exceeded their expectations, so book early as spaces are limited. L-Plate Series registration includes afternoon tea. Detailed VALA L-Plate Series programming and booking information will be available on the VALA2010 website later in 2009.

Comments from the 2008 attendees included > Great overview > Good way to find out about what's new > Great initiative > Congratulations – look forward to seeing L-Plate Series every VALA > Definitely do it again next year > My list of things to experiment with has grown much longer >

I found all presentations valuable and informative – feel much more able to understand the jargon.

NEW
FOR
2010

VALAtech BOOT CAMP



If the VALA L-Plate Series is a fun way to brush up on your knowledge, the VALAtech Boot Camp is our new series of high-end technical and practical sessions > **Book into these interactive sessions (no passive participation here) and expand your knowledge of some of the key and emerging technologies used today** > As a high-end and practical stream, a core level of technical knowledge is required > Participants are also asked to bring their notebooks / netbooks > **The VALAtech Boot camp is free to delegates, and spaces are strictly limited** > The VALAtech Boot Camp runs from Monday 8 February to Thursday 11 February > **See the following pages for preliminary session information** > Detailed VALAtech Boot Camp programming and booking information will be available on the VALA2010 website later in 2009 >

OCLC API MASHATHON Session A > 0900 – 1730 Monday 8 February

Join Roy Tennant from OCLC at an all-day workshop that will give participants a firm grounding in a variety of OCLC-provided APIs, including the WorldCat Search API > **All of these services are free to OCLC cataloguing institutions** > You will emerge well prepared to use a rich array of library APIs to enhance your local services >

TUESDAY 9 FEBRUARY 2010

0800 – 1800 Registration

0900 – 0905 **OPENING ADDRESS AND WELCOME**
David Feighan, VALA2010 Conference Committee Chair

0905 – 1015 **PLENARY SESSION**
Karen Calhoun, Vice President, WorldCat and Metadata Services, OCLC, USA

1015 – 1050 Morning Tea, Exhibition Viewing and VALA Showcase – Exhibition Area

CONCURRENT SESSION 1
Discovery

CONCURRENT SESSION 2
Physical and Virtual Access

CONCURRENT SESSION 3
Repositories

VALAtech BOOT CAMP
Session B

1050 – 1120 Paul Hagon and Bobby Graham, National Library of Australia
Making our catalogue as easy to use as 1, 2, 3

Michelle McLean and Linda Burridge, Casey-Cardinia Library Corporation, Vic
From mess to CMS: the transformation of a library website

Danny Kingsley, Australian National University, ACT
The awareness and advocacy imperative: a repository overview

High-end hands-on technical session, with limited spaces. BYO laptop/netbook. For details, see the VALA2010 website later in 2009.

1125 – 1155 Karen Joc, Alecia Perkins and Ann Swallow, Zayed University, United Arab Emirates
The impact of discovery platforms on the information seeking behaviour of ESL undergraduate students

Rachel Chidlow and Hester Mountfield, University of Auckland, New Zealand
Aging gracefully? Reviewing and enhancing Information Commons services at the University of Auckland

Simon Huggard and Michele Hosking, State Library of Victoria
Go with the flow: data management and synchronisation across systems at the State Library of Victoria



1200 – 1230 Jane Burke, Serials Solutions, USA
Discovery versus disintermediation

Mal Booth, Belinda Tiffen and Sophie McDonald, University of Technology, Sydney, NSW
A new vision for university libraries: towards 2015

Adrian Burton and Andrew Treloar, Australian National Data Service, Vic
“Publish My Data”: the design and implementation of a loosely-coupled data ‘publishing’ service

1230 – 1405 Lunch, Exhibition Viewing and VALA Showcase – Exhibition Area

CONCURRENT SESSION 4
Discovery

CONCURRENT SESSION 5
Metrics

CONCURRENT SESSION 6
Repositories

VALAtech BOOT CAMP
Session C

1405 – 1435 John Garraway, The University of Auckland, New Zealand
The Big BUT: how business models, user behaviour and technology advances influence discovery decisions at The University of Auckland Library

David Wells and Petra Dumbell, Curtin University of Technology, WA
Ebook usage at Curtin University Library: patterns, projections and strategy

Andrew Harrison and Sam Searle, Monash University, Vic
Not drowning, ingesting: dealing with the research data deluge at an institutional level

High-end hands-on technical session, with limited spaces. BYO laptop/netbook. For details, see the VALA2010 website later in 2009.

1440 – 1510 Michael Gonzalez, University of Western Sydney
Beyond the grave: where to with gen (wh)Y?

Sabina Robertson and Lynne Horwood, University of Melbourne, Vic
Role of bibliometrics in scholarly communication

Jean-Gabriel Bankier, Tim Tamminga and Courtney Smith, Berkeley Electronic Press (Bepress), USA
Digital repositories at the crossroads



1515 – 1545 Shirley White, Roxanne Missingham and Rina Brettell, Parliament House, ACT
All aboard ParlInfo Search: the journey towards integrated access to bibliographic and full text information from the Parliament of Australia

Carol Tenopir, University of Tennessee, USA
Value and future of library e resources

David Groenewegen, Australian National Data Service
ANDS responses to the data management challenges in the Australian Code for the Responsible Conduct of Research

1545 – 1620 Afternoon Tea, Exhibition Viewing and VALA Showcase – Exhibition Area

1620 – 1730 **PLENARY SESSION**
Xiaolin Zhang, Executive Director, National Science Library, Chinese Academy of Sciences

1730 – 1900 Welcome Reception – Exhibition Area

WEDNESDAY 10 FEBRUARY 2010

0800 – 1800	Registration			
0845 – 0955	PLENARY SESSION Marshall Breeding, Director for Innovative Technologies and Research, Vanderbilt University Libraries, USA			
0955 – 1030	Morning Tea, Exhibition Viewing, and VALA Showcase – Exhibition Area			
1030 – 1230	VENDOR PRESENTATIONS			
1230 – 1345	Lunch, Exhibition Viewing and VALA Showcase – Exhibition Area			
	CONCURRENT SESSION 7 Innovation	CONCURRENT SESSION 8 Intellectual Property	CONCURRENT SESSION 9 Automation	CONCURRENT SESSION 10 Looking Forward
1345 – 1415	Warwick Cathro and Susan Collier, National Library of Australia, ACT Integrating national discovery services: the policy and technical challenges	Emily Hudson, University of Melbourne, Vic Fair use, fair dealing and Section 200AB: what overseas experience may teach us about Australian copyright law	Patrick Gregory, State Library of Victoria It's reference, Jim, but not as we know it: using the Vocera communications system to support mobile customer service at the State Library of Victoria	Paul Bonnington, Monash e-Research Centre, Vic The changing landscape of research: tools and methods for 21st century discovery
1420 – 1450	Paul Hagon, National Library of Australia, ACT Everything I know about cataloguing I learned from watching James Bond	Robyn Van Dyk, Australian War Memorial, ACT Digital preservation and the problems and issues involved in publishing private records online: lessons learnt from the web publishing of the notebooks and diaries of C.E.W. Bean	Jane Hunter and Anna Gerber, The University of Queensland The Aus-e-Lit project: advanced e-research services for scholars of Australian literature	Roy Tennant, OCLC, USA Libraries at the Network Level: APIs, Linked Data, and Cloud Computing
1455 – 1605	PLENARY SESSION Stephanie Orlic, Chef de projet multimédia – Museum Lab, Musée du Louvre, France			
1605 – 1640	Afternoon Tea, Exhibition Viewing and VALA Showcase – Exhibition Area			
1640 – 1740	PLENARY SESSION Top Trends – Panel			
1900 – 2300	Conference Dinner – Plaza Ballroom			

**EXCITING
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THURSDAY 11 FEBRUARY 2010

0800 – 1745

Registration

0845 – 0955

PLENARY SESSION

Lee Rainie, Director of the Pew Internet & American Life Project, USA

0955 – 1030

Morning Tea, Exhibition Viewing and VALA Showcase – Exhibition Area

**CONCURRENT SESSION 11
Social Networking**

1030 – 1100

Sue Cook, CSIRO Information Management and Technology, WA, and Constance Wiebrands, Curtin University of Technology, WA

Keeping up: strategic use of online social networks for librarian current awareness

**CONCURRENT SESSION 12
IT Management**

Kathryn Greenhill, Murdoch University, WA

Taking matters into our own hands: influencing factors and concerning factors for libraries that developed Open Source library software applications [Travel Scholar]

**CONCURRENT SESSION 13
Web/Library 2.0**

Michelle McLean, Casey-Cardinia Library Corporation, Vic, and Paul Mercieca, RMIT University, Vic

Evaluating Web 2.0: user experiences with public library blogs

**VALA^{tech} BOOT CAMP
Session D**

High-end hands-on technical session, with limited spaces.

BYO laptop/netbook.

For details, see the VALA2010 website later in 2009.

1105 – 1135

Majella Pugh, University of Queensland

Wiki-connections: creating synergies within an academic library's virtual health hub

Carolyn McDonald and Kate Davis, Gold Coast City Council Library Services, Qld

ICT as core business: will we prosper or drown?

Warren Cheetham, CityLibraries Townsville, Qld, Michael Stephens, Dominican University, USA, and Richard Sayers, CAVAL Ltd

The impact and benefits of Learning 2.0 programs in Australian libraries

1140 – 1210

Zaana Howard and Darren Ryan, CPA Australia, Vic

Replacing the water cooler: connecting through enterprise micro-blogging

May Chang, University of Maryland Baltimore County, USA

Agile and Crystal Clear with library IT innovations

Paul Sutherland, Christchurch City Libraries, New Zealand

Let's get over Web2.0 and think Library 2: if it's so easy, then why is it so hard?

1210 – 1345

Lunch, Exhibition Viewing and VALA Showcase – Exhibition Area

**CONCURRENT SESSION 14
Online Communities**

1345 – 1415

Amirhossein Mohtasebi, Extol Corp, Malaysia and Parmian Najafi Borazjani, University Technology Malaysia

Privacy concerns in social networks and online communities

**CONCURRENT SESSION 15
Digitisation/Publishing**

Linda Friend, The Pennsylvania State University, USA

Open-source journal publication software: can I edit a journal effectively with OJS or DPubs?

**CONCURRENT SESSION 16
Usability/Portability**

Sarah-Jane Saravani, Waikato Institute of Technology, New Zealand

Standards informing design of library service delivery to mobile devices and nomadic learners

**VALA^{tech} BOOT CAMP
Session E**

High-end hands-on technical session, with limited spaces.

BYO laptop/netbook.

For details, see the VALA2010 website later in 2009.

1420 – 1450

Sandi Monaghan and Fiona Salisbury, La Trobe University, Vic

Finding a new voice: keys to building successful online communities

Cathie Jilovsky, George Panagiotidis and Janette Wright, CAVAL Ltd

Digitise this: digitising content, making connections and opening conversations

Michelle Watson and Kat Clancy, Deakin University, Vic

Usability testing: a client-centred approach to innovation

1455 – 1525

Ellen Forsyth, State Library of New South Wales

Wiki ecosystems: the development and growth of online communities of practice

Anna Shadbolt, Joe Arthur and Silvia Paparozzi, University of Melbourne, Vic

A research idea, an administrative need and a resource capability come together in time to create an invaluable historical collection: the University Calendar story at Melbourne

Alan Butters, Sybis, Vic

Data sets, profiles and standards – Creating interoperability & adding value to RFID within Australian libraries

1525 – 1555

Afternoon Tea, Exhibition Viewing – Exhibition Area

1555 – 1705

PLENARY SESSION

McKenzie Wark, Associate Professor of Media Studies, Eugene Lang College and the New School for Social Research, New York, USA

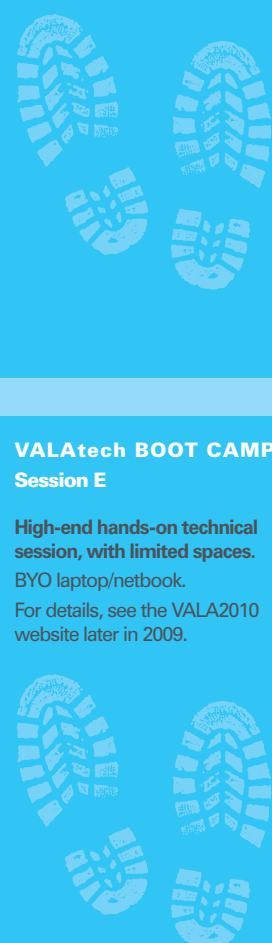
1705 – 1710

CLOSING

Bart Rutherford, VALA President

1710 – 1830

Farewell Refreshments





VALA SHOWCASE

VALA Showcase presentations will include:

TUESDAY 9 FEBRUARY 2010

- 1025 – 1040 Smarter faster information to you: Sharepoint in a small special library
Kathy Stapleton Department of Foreign Affairs and Trade, ACT
- 1240 – 1255 Zine collections, their communities, and digitisation: a precarious LIS dialogue
John Stevens State Library of Victoria
- 1255 – 1310 Re-imagining library services – ten libraries, two countries, one vision
Wendy Quihampton National and State Libraries Australasia, VIC

WEDNESDAY 10 FEBRUARY 2010

- 1005 – 1020 Online integration at the State Library of Victoria
Kelly Gardiner State Library of Victoria
- 1310 – 1325 CAN cross-pollination and cultural mediation: access and practice
Ingrid Mason Collections Australia Network, NSW
- 1615 – 1630 Linking, sharing and repurposing digital assets displayed online: the creation of the Australian War Memorial's indigenous collections database
Robyn Van Dyk Australian War Memorial, ACT

THURSDAY 11 FEBRUARY 2010

- 1220 – 1235 Open source library services for special libraries
Michael Huynh Canberra Hospital, ACT
- 1235 – 1250 Talking with pods: a look inside UQ library's podcasting project
Jennifer Creese University of Queensland Library
- 1305 – 1320 Do I login, register, join or click here! Authentication @ State Library of Queensland
Anna Raunik State Library of Queensland

Provisional showcase schedule / subject to change / see website for updates / www.vala.org.au/conf2010.htm

VALA Showcase presentations are being arranged to give delegates the chance to view library applications in more detail and speak with presenters and speakers from the conference.

These will be located in the exhibition area. As these presentations will be held during lunch and morning and afternoon tea breaks, feel free to bring your food and drink to the VALA Showcase area.



If you are interested in organising a satellite meeting or pre or post Conference workshop during VALA2010, please contact the WALDRONSMITH Management Conference Office on +61 3 9645 6311.

VALA is proud to support the following associated events.

2010 ASSOCIATED EVENTS

DATASETS COORDINATORS MEETING AND FORUM

CAUL Electronic Information Resources Committee are holding the Datasets Coordinators Meeting and Forum in Melbourne on **Monday 8 February 2010 from 0930 to 1700**. Please note this meeting is for CAUL/CEIRC members only. Please visit www.caul.edu.au/meetings for more information.

Contact: Diane Costello
diane.costello@caul.edu.au
Tel: +61 2 9125 2990

AUSTRALIA NEW ZEALAND REGIONAL EX LIBRIS GROUP SEMINAR

ANZREG is proud to be associated with the VALA 2010 Conference. Our annual seminar, to be held at State Library of Victoria, Village Roadshow Theatre and Conference venue, **Friday 12 February 2010**, has been timed to coincide with VALA, so that Ex Libris customers who are in Melbourne, can come along and share their knowledge and learn about the latest issues surrounding Ex Libris products and the Australia/New Zealand community.

Please see the ANZREG website for more information:
www.anzreg.monash.org/meetings/2010_Seminar/

Contact: Simon Huggard
shuggard@slv.vic.gov.au
Tel: 03 8664 7122

AUSTRALIAN NATIONAL DATA SERVICE (ANDS) EVENT

Gumboots for the Data Deluge: a practical workshop. To be held at Monash Conference Centre, Collins Street, Melbourne. **9:30am to 1pm Friday 12 February 2010.**

Limited to 40 attendees. More information about the workshop and how to register will be available soon on the ANDS website www.ands.org.au/events/

MELBOURNE JOOMLADAY 2010

Interested in a mature open source content management system?

Don't miss Melbourne JoomlaDay from **12-14 February 2010** at The University of Melbourne. Melbourne JoomlaDay is Australia's super popular Joomla! conference with in-depth information for beginners, designers, implementors and developers.

Participate in presentations around the world of Joomla!, workshops, and special sessions for Joomla! in not for profit organisations and educational environments.

Early bird registration will open in September 2009.

For more information please visit <http://melbourne.joomladay.org.au>

Contact: Matthias Raab
matthias.raab@mc4-it.com
Tel: 0425 785 192

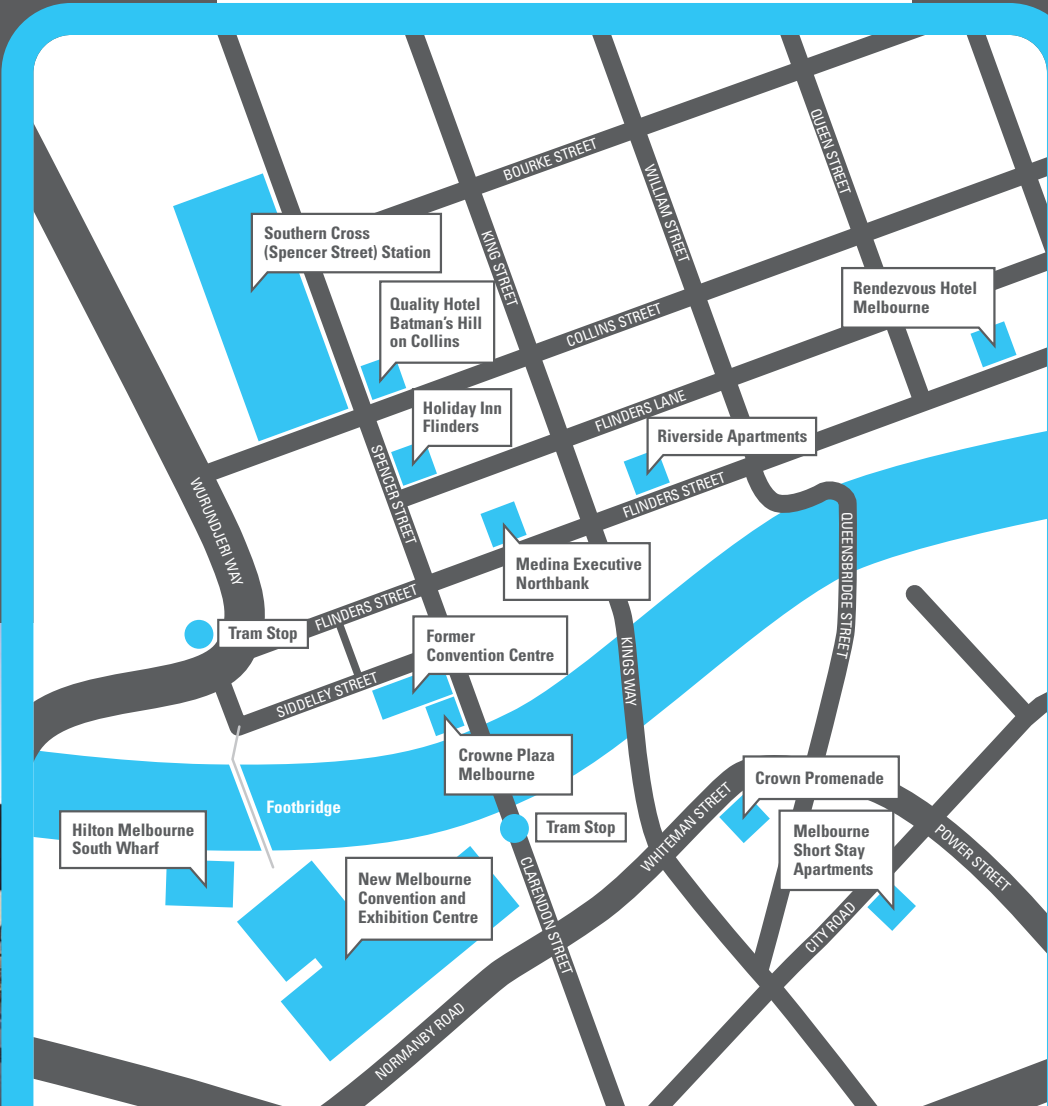


2010 CONFERENCE ACCOMMODATION

HOW TO BOOK

Please indicate on the registration form your accommodation requirements, listing hotels in preferential order 1, 2, 3 etc. As there is limited space available at each hotel, it is important that you book early. Accommodation will be allocated strictly in order of receipt of registration form and payment.

**EXCITING
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FOR 2010**



WALDRONSMITH Management can coordinate your accommodation requirements in Melbourne. Attractive rates have been negotiated for VALA2010 delegates.

HILTON MELBOURNE SOUTH WHARF



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www.newmelbourne.com.au

Guest room \$265 per night

The NEW Hilton Melbourne South Wharf is the only hotel adjoining the Melbourne Convention and Exhibition Centre and overlooks the Yarra River.

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Standard room \$185 per night

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One bedroom apartment
\$209 per apartment per night

Surrounded by cosmopolitan cafes, and shopping and only a 10-minute walk to the Melbourne Convention and Exhibition Centre.

CROWN PROMENADE



8 Whiteman Street
Southbank VIC 3006
T +61 3 9292 6688
F +61 3 9292 6677

www.crownpromenade.com.au

Standard room \$260.00 per night

Crown Promenade is located in the heart of the action – Melbourne's vibrant Southbank entertainment precinct and only a 5-minute walk to the Melbourne Convention and Exhibition Centre.

CROWNE PLAZA MELBOURNE



1-5 Spencer Street
Melbourne VIC 3000
T +61 3 9648 2777
F +61 3 9629 5631

www.ichotelsgroup.com

Standard room \$205 per night

Deluxe room \$235 per night

A short stroll across the Yarra from the Melbourne Convention and Exhibition Centre, the four star Crowne Plaza Melbourne overlooks the Yarra River.

QUALITY HOTEL BATMAN'S HILL ON COLLINS



623 Collins Street
(Cnr Spencer Street)
Melbourne VIC 3000
T +61 3 9614 6344
F +61 3 9614 1189

www.batmanshill.com.au

Club room \$176 per night

One bedroom apartment \$228 per night

Located opposite the Southern Cross Station and a 10-minute walk to the Melbourne Convention and Exhibition Centre.

RENDEZVOUS HOTEL MELBOURNE



328 Flinders Street
Melbourne VIC 3000
T +61 3 9250 1888
F +61 3 9250 1877

www.rendezvoushotels.com

Deluxe room \$189 per night

Commerce room \$219 per night

In the heart of the business district, located just across the road from the historic Flinders Street Railway Station, the Rendezvous Hotel is a 20-minute walk to the Melbourne Convention and Exhibition Centre.

MELBOURNE SHORT STAY APARTMENTS



191 City Road
Southbank VIC 3006
T 1800 008 910
F +61 3 9696 2177

www.shortstayapartments.com.au

One bedroom one bathroom
apartment \$189 per night

Two bedroom one bathroom
apartment \$229 per night

Two bedroom two bathroom
apartment \$249 per night

Three bedroom two bathroom
apartment \$369 per night

Melbourne Short Stay Apartments offer quality executive serviced apartments. The open plan apartments offer genuine space with separate living and bedroom areas. All apartments are well-appointed and only an 8-minute walk to the Melbourne Convention and Exhibition Centre.

RIVERSIDE APARTMENTS



474 Flinders Street
Melbourne VIC 3000
T +61 3 9619 9199
F +61 3 9629 7582

www.riversideservicedapartments.com.au

One bedroom apartment \$210 per night

Two bedroom apartment \$290 per night

Offers spacious, fully self-contained serviced accommodation approximately a 10-minute walk to the Melbourne Convention and Exhibition Centre.

2010 CONFERENCE ACCOMMODATION

REGISTRATION DESK

The Registration and Information Desk will be located on the Ground Level of the Melbourne Convention and Exhibition Centre, and will be open from 0830 to 1745 on Monday 8 February 2010, from 0800 to 1800 on Tuesday 9 and Wednesday 10 February 2010 and from 0800 to 1745 on Thursday 11 February 2010. Avoid the queues by calling early at the Registration Desk to collect your Name Badge and Conference Satchel. The staff at the Registration Desk will be happy to assist you in any way they can.

Note

If paying deposit by credit card, the Conference Office will forward your credit card details to the hotel to reserve your room(s). Please be aware that the hotel may have held your credit card details only as security for the booking, and may choose not to debit your card with the payment until time of check-out.

Terminology

"Double" refers to a room with one double bed. "Twin" refers to a room with two beds. "Single" refers to a single occupancy room. Accommodation rates are for room only and do not include breakfast, unless stated otherwise.

Payment of accommodation

The balance of your accommodation account and any incidental charges must be paid in full, directly to the hotel, on departure.

Early arrival or late departure

Please note that the check-in time for the Conference hotels is from 1400. Please indicate or notify the Conference Office in writing if you will be arriving early, as you may be required to pre-register the night before to guarantee immediate access to your hotel room. Please also indicate or notify the Conference Office in writing if you will arrive at your hotel after 1800, to avoid your room being released.

Deadlines

The hotels impose strict release dates of 30 days prior to arrival; therefore any bookings made after 9 January 2010 will be subject to availability.

Change of booking

Any change to a reservation must be notified to the Conference Office in writing and not directly to the hotel.

Accommodation Cancellation Policy

Hotel policy dictates a cancellation fee of the first night's accommodation is applicable forty-five (45) days prior to arrival. Some hotels may strictly enforce this. Any amendments to original hotel bookings must be forwarded in writing to the Conference Office.

CONNECTIONS
CONTENT
CONVERSATIONS



WIRELESS INTERNET ACCESS

VALA2010 Conference delegates can purchase wireless internet access via the registration form for **ONLY \$33 including GST** > Purchase before 22 January and **SAVE!!**
 \$33 includes: wireless access for the duration of the Conference + data download limit of 250MB + personalised log-in and password >
 Additional access codes can be purchased at the registration desk should you exceed your data limit > Please contact the Conference Office if you have any queries >

Purchase up to 22 January \$30 + GST
 Purchase from 23 January \$35 + GST
 Purchase onsite at the Conference \$35 + GST



Printed using environmentally friendly printing techniques - ISO14001 certified.

Accommodation Cancellation Policy

Hotel policy dictates a cancellation fee of the first night's accommodation is applicable forty-five (45) days prior to arrival. Some hotels may strictly enforce this. Any amendments to original hotel bookings must be forwarded in writing to the Conference Office.

Registration Fees Cancellation Policy

Cancellations received in writing at the Conference Office thirty (30) days prior to the conference commencement date will receive a refund less a handling fee of \$143 including GST. No refund will be given after this date; however, an alternative delegate name may be submitted. All cancellations and substitutions must be made in writing to the Conference Office.

Privacy Statement

Information provided on this form will be used to administer the conference including accommodation, catering, transport, sponsorship and exhibition. Data obtained will remain the property of WALDRONSMITH Management and VALA for the VALA2010 Conference. For more information on the privacy policy, please visit www.waldronsmith.com.au.

For further enquiries regarding the VALA2010 Conference, please contact the Conference Office.

FOR FURTHER INFORMATION

VALA2010 CONTRIBUTING TO THE ENVIRONMENT



Climate change and global warming are among today's most pressing environmental issues, brought about by increased concentrations of greenhouse gases in the atmosphere. Transport is Australia's fastest growing source of greenhouse gas emissions. Greenfleet is a non-profit organisation that provides a simple service to help reduce your impact on the environment. Since 1997, Greenfleet has planted over 5 million trees in an effort to offset the carbon emissions produced by Australians. VALA2010 invites you to make a tax-deductible donation to Greenfleet via the **VALA2010 Registration Form** to help offset the carbon emissions produced by travelling to this year's conference.

Below is an example of how much CO₂ is produced per journey:

Return journey	Distance	CO ₂ per person	Tree total per person	Total cost per person
SYDNEY MELBOURNE	1,413 km	0.25 tonne	2	\$3.00
BRISBANE MELBOURNE	2,759 km	0.42 tonne	2	\$6.00
AUCKLAND MELBOURNE	5,293 km	0.76 tonne	3	\$9.00
PERTH MELBOURNE	5,416 km	0.77 tonne	4	\$12.00
SINGAPORE MELBOURNE	12,058 km	1.65 tonnes	7	\$21.00
LOS ANGELES MELBOURNE	25,553 km	3.38 tonnes	13	\$39.00
LONDON MELBOURNE	33,709 km	4.43 tonnes	17	\$51.00

Quoted pricing is valid for 12 months only from 22/7/2009

To find out more about Greenfleet visit www.greenfleet.com.au



Evolving
content

From
**bricks to
portals**

Connecting
libraries

Improving the
conversation

OCLC member libraries are evolving from bricks to portals. Services like Amlib and WorldCat Local help improve the connections between libraries and users, making it easier to have the kinds of conversations that best meet the needs of today's information seekers.

Join OCLC at Stands 6 & 7 to learn more about how your library can be a part of this exciting future and participate in our Web-scale library management services. Hands-on demonstrations of Amlib, VDX, WorldCat, NetLibrary, CONTENTdm and other services will also be available.

VALAtech Boot Camp from OCLC

8 February 2010 • 0900 – 1730
Melbourne Convention and Exhibition Centre
2 Clarendon Street • South Melbourne, VIC 3006

*Software developers: join us for a day of coding
and learning about OCLC Web Services.*



The world's libraries.
Connected.

www.oclc.org



VALA – Libraries, Technology and the Future, Inc | Reg No A0011933K | ABN 75 344 574 577

REGISTRATION

Your registration and payment may be sent by:

- 1 Internet registration:** simply visit the VALA2010 website: www.vala.org.au/conf2010, click onto the registration page, complete your details and submit.
- 2 Complete the registration form** and forward by mail or fax to the address as noted, with your payment.

Note: Please retain a copy of your form for your records. Each registrant must complete a separate form (photocopies are acceptable).

On receipt of your confirmation email, it is advisable to check all items listed. Any requests for alterations must be made in writing to the Conference Office.

CONFERENCE OFFICE

For further information please contact:

VALA2010 Conference Office
WALDRONSMITH Management
 61 Danks Street West
 Port Melbourne VIC 3207
 Tel: +61 3 9645 6311 Fax: +61 3 9645 6322
 Email: info@wsm.com.au

SECTION B: CONCURRENT SESSIONS

Please tick your preference below:

Tuesday 9 February 2010

- Concurrent Session 1 – Discovery
- Concurrent Session 2 – Physical and Virtual Access
- Concurrent Session 3 – Repositories
- Concurrent Session 4 – Discovery
- Concurrent Session 5 – Metrics
- Concurrent Session 6 – Repositories

Wednesday 10 February 2010

- Concurrent Session 7 – Innovation
- Concurrent Session 8 – Intellectual Property
- Concurrent Session 9 – Automation
- Concurrent Session 10 – Looking Forward

Thursday 11 February 2010

- Concurrent Session 11 – Social Networking
- Concurrent Session 12 – IT Management
- Concurrent Session 13 – Web/Library 2.0
- Concurrent Session 14 – Online Communities
- Concurrent Session 15 – Digitisation/Publishing
- Concurrent Session 16 – Usability/Portability

SECTION A: DELEGATE DETAILS

This is my first VALA conference. Please tick this box if this is the first VALA Conference you will be attending, so we can extend a special welcome to first time delegates.

Shared Registration (institutions only). Note: with a shared registration, your organisation name *only* will appear on the Conference name badge. Please complete all details below to confirm primary contact.

Prof Dr Mr Ms Mrs Miss

Given name: _____ Preferred name for badge: _____

Surname: _____

Position/Title: _____

Organisation: _____

Department: _____

Address: _____

State: _____ Postcode: _____ Country: _____

Telephone: _____ Fax: _____

Mobile: _____ E-mail: _____

Confidentiality (please tick):
 I do not wish for my registration details to be published I do not wish to be contacted by a vendor

Special requirements: Diet: _____
 Disability assistance: _____

SECTION C: ACCOMMODATION

Please indicate 1st, 2nd and 3rd preferences in boxes and forward deposit for 1st preference.

I would like to share with, or will be accompanied by: _____ Type of room:

_____ Single Double Twin

Arrival date: _____ / _____ / _____ Other _____

Departure date: _____ / _____ / _____ Smoking Non Smoking

Hotel	Room type	Preference	Room rate/deposit
Hilton Melbourne South Wharf	Guest room	<input type="checkbox"/>	\$265
Crown Promenade	Standard room	<input type="checkbox"/>	\$260
Crown Plaza Melbourne	Standard	<input type="checkbox"/>	\$205
	Deluxe	<input type="checkbox"/>	\$235
Holiday Inn Flinders	Standard	<input type="checkbox"/>	\$185
Quality Hotel Batman's Hill on Collins	Club room	<input type="checkbox"/>	\$176
	One bedroom apartment	<input type="checkbox"/>	\$228
Rendezvous Hotel Melbourne	Deluxe room	<input type="checkbox"/>	\$189
	Commerce room	<input type="checkbox"/>	\$219
Medina Executive Northbank	One bedroom apartment	<input type="checkbox"/>	\$209
Melbourne Short Stay Apartments	One bedroom, one bathroom	<input type="checkbox"/>	\$189
	Two bedroom, one bathroom	<input type="checkbox"/>	\$229
	Two bedroom, two bathroom	<input type="checkbox"/>	\$249
Riverside Apartments	Three bedroom, two bathroom	<input type="checkbox"/>	\$369
	One bedroom apartment	<input type="checkbox"/>	\$210
	Two bedroom apartment	<input type="checkbox"/>	\$290

TOTAL PAYMENT SECTION C: \$ _____

All accommodation prices quoted on this page are Australian Dollars and inclusive of GST.

SECTION D: REGISTRATION FEES AND FUNCTIONS

Purchase of one full registration includes: entry to all sessions, lunches, morning and afternoon teas, Welcome Reception, Farewell Refreshments and a copy of the proceedings on CD-ROM. Conference Dinner tickets must be purchased separately. All participants are required to officially register. The following fees apply.

VALA membership number: _____

- Personal
 Institution

Become a member of VALA and save on your Conference Registration Fee: to join, go to www.vala.org.au/membership.htm

Note: institutions are entitled to two delegates per membership

Registration type	VALA Member	Non member	Payment \$AUD
FULL REGISTRATION – EARLY BIRD Payment received up to 30 November 2009	\$880.00+GST=\$968.00	\$1040.00+GST=\$1144.00	\$
FULL REGISTRATION Payment received after 30 November 2009	\$1080.00+GST=\$1188.00	\$1240.00+GST=\$1364.00	\$
SPEAKER REGISTRATION DISCOUNT – EARLY BIRD Payment received up to 30 November 2009 Paper number: _____ (one per paper only)	\$595.00+GST=\$654.50	\$755.00+GST=\$830.50	\$
SPEAKER REGISTRATION DISCOUNT Payment received after 30 November 2009 Paper number: _____ (one per paper only)	\$795.00+GST=\$874.50	\$955.00+GST=\$1050.50	\$
FULL TIME STUDENT A copy of student identification must be provided	\$300.00+GST=\$330.00	\$380.00+GST=\$418.00	\$
DAY REGISTRATION – EARLY BIRD Payment received up to 30 November 2009 Day of attendance: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$450.00+GST=\$495.00	\$540.00+GST=\$594.00	\$
DAY REGISTRATION Payment received after 30 November 2009 Day of attendance: <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$525.00+GST=\$577.50	\$615.00+GST=\$654.50	\$
CONFERENCE DINNER	\$110.00+GST=\$121.00	\$110.00+GST=\$121.00	\$
WIRELESS ACCESS <input type="checkbox"/> Up to 22 January \$30.00+GST=\$33.00 <input type="checkbox"/> From 23 January \$35.00+GST=\$38.50			\$

Function tickets for additional people wishing to attend the social events can be purchased by completing this section.

WELCOME RECEPTION Tuesday 9 February 2010 Number of additional tickets: _____	\$60.00+GST=\$66.00	\$
CONFERENCE DINNER Wednesday 10 February 2010 Number of additional tickets: _____	\$110.00+GST=\$121.00	\$
ADDITIONAL CONFERENCE PROCEEDINGS One copy of the Conference Proceedings on CD-ROM is included in the satchel of each full registration delegate. Additional copies may be purchased. Number of additional copies: _____	\$45.00+GST=\$49.50	\$
TOTAL PAYMENT SECTION D:		\$

SECTION E: GREENFLEET

Contributing to the environment

I wish to make a donation to Greenfleet to help offset the greenhouse gas emissions associated with my VALA2010 conference travel. All donations are tax deductible in Australia.

\$10 \$20 \$40 Other amount \$ _____

[For contributions of \$10 or more only] I wish to receive a receipt from Greenfleet. I give permission for my details to be forwarded to Greenfleet for the purposes of issuing a receipt only.

TOTAL PAYMENT SECTION E: \$ _____

SECTION F: PAYMENT OF FEES

Upon payment of the total amount due, this document will be a Tax Invoice

TOTAL PAYMENT SECTION C: \$ _____

TOTAL PAYMENT SECTION D: \$ _____

TOTAL PAYMENT SECTION E: \$ _____

TOTAL PAYMENT DUE: \$ _____

SECTION G: PAYMENT METHOD

VALA2010 accepts the following payment methods: EFT, Cheque, MasterCard or VISA. Please tick:

Electronic Funds Transfer (EFT)

All EFT payments to be made to **VALA – Libraries, Technology and the Future, Inc:**
Bank: ANZ / BSB: 013 278 / Account Number: 2999 93771. Please use your name as a reference and include a copy of your remittance advice with your registration form or email details to vicki@wsm.com.au

Cheque

All cheques to be made payable to **VALA – Libraries, Technology and the Future, Inc.** International delegates are required to pay by international bank cheque in **Australian** dollars only, which must be drawn on any major Australian bank. Cheques not made out as requested may be returned by our bank.

VISA **MasterCard**

Card number:

Cardholder's name: _____ Expiry date: _____ / _____

Cardholder's signature: _____ Date: _____ / _____ / _____

All prices quoted within this brochure are in Australian dollars.